

LENOVO® SERVICES

Services oriented thinking
drives profitable growth.

NON-RETURN HARD DISK DRIVE SERVICE

The most cost-effective data security strategy
that any customer can implement today!

- Enables customers to maintain their data in their custody and control at all times
- Designed for customers who need to control and protect intellectual and proprietary data
- Compliance with stringent internal or external industry regulations (think HIPPA, Financial, Banking)
- Preventative measure against data leaks

Simple and quick offerings that create
"stickiness" and increase profit margin.

ASK YOUR CUSTOMERS

- What is your organization's tolerance for risk with regards to critical or sensitive data?
- Is it safe to assume that you have a comprehensive data security plan?
- Many IT organizations today are tasked with preventing data leaks—is this one of your concerns?

lenovo **FOR**
THOSE
WHO DO.

LENOVO SERVICES

Customers to Target: Large Enterprise, Mid-market, Public Sector and Global organizations with a low tolerance for law-suits, media exposure and penalties.

Industries to Target: Healthcare Industry (HIPPA), Financial, Consulting, Government, Law Firms.

ELEVATOR PITCH

Lenovo's Non-Return Hard Disk Drive Service is essential for organizations that are:

- Concerned about the security of their intellectual or confidential data
- Required to meet regulatory compliance with regards to their highly sensitive data
- Cannot afford law-suits, media exposure or impact to their brand equity

AVAILABLE WARRANTY OPTIONS

Options	Part Number	Pricing
1-year Mobile	43R2156	\$10
1-year Desktop	43R2155	\$10
3-year Mobile	43R2158	\$20
3-year Desktop	43R2157	\$20

CONTACT LENOVO SERVICES SOLUTIONS CENTER FOR ASSISTANCE:

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