

# PROMOTION

## ALERT

### FOR NEW CUSTOMERS

**2% Customer Rebate...**  
**0% Financing...**  
**0 Payments for 90 Days!**

Purchasers of new Lenovo products can qualify for a **2% rebate** when financing their solution with Lenovo Financial Services. The rebate applies when customers select our 39 month, Fair Market Value lease special that features **0% financing and no payments for 90 days.**<sup>1</sup>

- For example, a \$50,000 financed acquisition provides you with a \$1,000 rebate!
- For transactions from \$10,000 to \$250,000.
- Transactions must be approved by June 30, 2012 with funding by July 31, 2012.
- Finance your total solution, including hardware, services, peripherals and software. Up to 40% of the total sale amount financed may be non-hardware items.
- We make it easy to receive your rebate by automatically applying it to your first payment.

When combining this rebate with the added purchasing power of an FMV lease, you can use the savings to lower your IT expenses or apply the dollars to acquire a fuller solution to address more needs. Talk to your Lenovo sales representative or technology supplier today to learn more about this offer and our other value-added services.

Lenovo Financial Services  
888-537-8838  
[www.Lenovo.com/services](http://www.Lenovo.com/services)

<sup>1</sup> 0% financing is an implicit lease rate. It assumes the lessee returns the equipment at the end of the lease term and does not exercise a fair market value purchase option. The first three months of the 39-month term are at \$0. The remaining 36 payments reflect the financed amount (i.e. total financed amount divided by 36 equal payments). The 2% rebate is automatically applied to the first invoice when a payment amount is due. Promotion is available to U.S. commercial customers only. Subject to LFS credit, product, and documentation policies. Taxes and other charges may apply. LFS reserves the right to terminate this promotion without prior notice.

Lenovo  
Financial Services



#### WHAT IS AN FMV LEASE

A Fair Market Value (FMV) lease offers lower monthly payments than loans or lease-to-own financing. Think of an FMV lease as a rental. You have the flexibility at the end of the lease term to return the equipment, continue leasing it, or purchase it for the fair market value.

For most organizations, FMV leases provide significant tax and accounting advantages. The equipment may not be considered an asset on your balance sheet. Depending upon your situation, up to 100% of the finance expense may be tax deductible.\*

\* Consult your tax advisor. Lenovo Financial Services cannot provide tax advice.

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**lenovo**® **FOR**  
**THOSE**™  
**WHO DO.**