

Lenovo® recommends Windows® 7 Professional.

**lenovo**® **FOR**  
**THOSE**  
**WHO DO.**

## THE LENOVO® THINKPAD® X130e NOTEBOOK

EMPOWERING THE STUDENTS TO DO MORE



RUGGED DESIGN WITH STRONGER BEZEL, HINGES, AND PORTS INCREASE NOTEBOOK LIFE

ALL-DAY-LONG BATTERY LIFE HELPS STUDENTS AND THEIR LAPTOPS BREEZE THROUGH CLASSES

RUBBER BUMPER AROUND THE TOP COVER PROTECTS THE EDGES OF THE SYSTEM

CUSTOM COLORS, ASSET TAGS, AND BIOS MODIFICATIONS MAKE THE NOTEBOOK UNIQUE TO YOUR SCHOOL<sup>1</sup>

### WHEN TO SELL

Ideal for K12 students and schools who need customizable notebooks:

- At the beginning of or during the academic year or semesters
- To implement a digital education and learning system
- With customizations unique to the school for standardization

### WHO TO SELL TO

The ThinkPad® X130e is designed for K12 students and schools demanding:

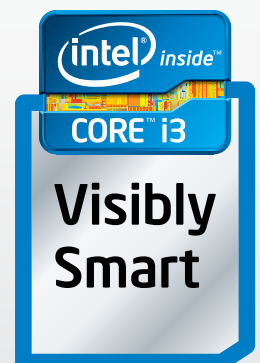
- Rugged and durable notebooks easy on maintenance
- Stronger hinges and mechanical casing to withstand rigorous use
- Stronger top cover, corners, and keyboard to survive wear and tear
- Stronger connectivity ports to resist frequent connect and disconnects
- Tools to enable interactive learning through digital media
- Battery life that lasts to get through the classes all day long



### LENOVO ENHANCED EXPERIENCE 2.0 FOR WINDOWS® 7. FASTER AND OPTIMIZED FOR BUSINESS.

Lenovo Enhanced Experience 2.0 for Windows® 7 uses RapidBoot technology to start your PC on average 20 seconds faster than a typical Windows® 7 computer\*. And with superior web conferencing and robust security features, you'll benefit from increased productivity at the office. Find out more at [www.lenovo.com/win7ee](http://www.lenovo.com/win7ee)

\*Compares averaged data from Lenovo EE 2.0 PCs with averaged data from 42 competitor products of similar configuration. Testing conducted by CNET Labs, Beijing in November 2010, using the independent Microsoft VTS tool to measure start-up, shutdown, resume and other Windows® 7 performance measurements. Data from competitor and Lenovo PCs were averaged and compared to calculate the claims used. Performance will vary by model and configuration.



## WHAT WE OFFER – SALIENT FEATURES

### OPTIMIZED PERFORMANCE

The ThinkPad X130e:

- Is powered by Intel® i3-2367M
- Genuine Windows® 7 Professional
- Offers up to 500GB storage capacity
- Supports up to 8GB RAM
- Has a battery life of 8.5 hours with a 6-cell battery

### DURABILITY AND CONNECTIVITY

The ThinkPad X130e:

- Has Active Protection System (APS) detects sudden bumps and drops
- Passes rigorous MilSpec tests for ruggedness
- Has a 55% stronger Ethernet Port for added protection
- Has stronger recessed ports, protects accidental damage to ports

### DESIGNED FOR ELEGANCE

The ThinkPad X130e:

- Is 1.78kg (3.9 lbs) for easy mobility
- Standard Colors are Midnight Black and Heatwave Red (custom colors available)\*
- Has a variety of connection options including Bluetooth, USB 2.0 (x3), VGA, HDMI and Ethernet (RJ-45)
- Has a low-light-sensitive webcam, for better collaborative learning



## SERVICE OFFERINGS

Lenovo offers a comprehensive portfolio of award-winning services for today's learning environment. The ultimate promise of technology is improved educational outcomes. Delivering that promise to the leaders of tomorrow is our business.

### • Priority Support

Makes your priority, our priority. 24x7 priority call routing to advanced-level technicians, electronic tracking, and escalation management services.

### • Warranty Upgrades - Onsite and Next Business Day

Maximizes PC uptime productivity by providing convenient, fast repair services at home or school.

### • Warranty Extensions (1 to 4 Years)

This fixed-term, fixed-cost service helps accurately budget for PC expenses, protect your valuable investment, and potentially lower the cost of ownership over time.

### • Protection Services

Lenovo's Protection Services help you avoid unbudgeted repair cost, secure your data, save money and achieve peace of mind.

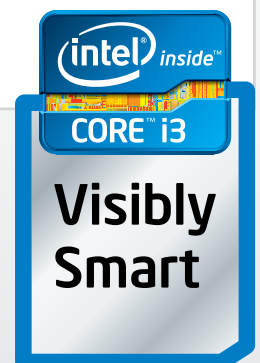
### • Accidental Damage Protection

Avoid the hassles of unexpected repair costs. Provides coverage for non-warranted damage incurred under normal operating conditions, such as minor spills, drops, or damage to the integrated screen.

### • Hard Disk Drive Retention (HDDR)

Retain your hard drive if it should happen to fail, giving you the peace of mind to know that your valuable data is secure.

<sup>1</sup>Some customizations may require MOQ  
\*Minimum order quantity required



## KEY DIFFERENTIATORS

### COMPARISON WITH COMPETITORS

#### Compared to HP Pavilion dm1z

- More rugged and customizable
- Powered by Intel® Core™ i3 processors
- Available with 802.11a/b/g/n WLAN

#### Compared to HP 3105

- More rugged and customizable
- Powered by Intel® Core™ i3 processors
- Full sized keyboard

#### Compared to Dell Inspiron M101z

- More rugged and customizable
- Powered by Intel® Core™ i3 processors
- Delivers up to 8.5 hours of battery life
- Full sized keyboard

### INTRA-SERIES POSITIONING

#### Compared to ThinkPad X1 and X220:

- ThinkPad X130e – designed for students and schools who need ruggedness and durability
- ThinkPad X1 – designed for business users who need a light laptop when travelling
- ThinkPad X220 – designed for premium executives and mainstream professionals



## STUDENTS NEEDS AND OUR SOLUTIONS

### Students and schools need a rugged laptop, that remains durable over a long time

- The rubber bumper around the top cover absorbs the force of bumps.
- The 33% stronger corners reduce damage to the system when dropped at an angle.
- The LED panel is protected by a strong bezel of 1.2mm thicker plastic to keep the display safe from falls
- The notepad has stronger hinges, designed to last 30,000 cycles opening and closing the laptop.

### Students and schools need a laptop to aid and promote digital learning

- The X130e offers a webcam, microphone, speakers, and Skype to promote digital, creative and collaborative learning

### Students and schools need a laptop which is secure and can be uniquely customized

- The X130e notebook can be secured with a HDD security screw, Computrace, Radio Frequency Identification (RFID), and Barcodes.
- The X130e can be customized with custom colors, asset tags and bios modifications<sup>2</sup>.

<sup>2</sup>Some customizations may require MOQ

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