

**WE MAKE THE
TOOLS
YOU MAKE THEM
DO.**

A portfolio of **Lenovo®**
Imaging Services to suit
your business needs.



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THOSE
WHO DO.™



CUSTOMIZATION, SECURITY AND ASSET TAGGING—GET YOUR THINKPAD TABLET READY TO DO BUSINESS

You need a tablet built for business, and the Lenovo ThinkPad® tablet is your DO machine. The only tablet on the market today to offer a full portfolio of enterprise level services, with specific features to better manage multiple devices, provide more customization, security and asset tracking. Lenovo's ThinkPad tablet and ThinkPlus® Service give you the peace of mind you need for critical on-the-go business needs.

DID YOU KNOW?

Out-of-the-box, a new tablet is far from optimized for business use and needs **considerable customization before it is secure and ready to meet the needs and requirements of an enterprise organization.** Android tablets are not deployed like Windows® machines and require unique processes and expertise to optimize their performance in a business environment. Existing customer processes won't work for installation of images, and flashing or writing your own image voids the system warranty.

OUT-OF-THE-BOX, A STANDARD TABLET:

- Has all of its ports activated
- Does not encrypt its SD slot
- Does not have password complexity requirements
- Allows any Android App to be installed and run
- Will not sync to a PC
- Cannot connect securely to your network
- Does not meet HIPPA or any data privacy standards
- Has none of your company's Apps
- Uses Lenovo default wallpaper
- Is a generic consumer device

LET LENOVO'S FACTORY SERVICES MAKE THINGS EASY FOR YOU

Welcome to the world of tablets. Now, how do you set them up for corporate users? Do you have Android developers on staff? Ready to spend the time and resources unboxing and provisioning each one? Lenovo's Imaging Technology Center offers Factory Services with no touch provisioning all with a single point of contact. Let Lenovo save your organization time and money, while increasing productivity and providing the security needed for an enterprise environment.



LENOVO'S FACTORY IMAGING ADVANTAGE

EXPERIENCE	TIME IS MONEY	PRODUCTIVITY AND SECURITY
<ul style="list-style-type: none"> • 3,000+ customers, 8 million images • Dedicated engineer per account • Direct link to Google Developers • Android and Windows® expertise on the same team 	<ul style="list-style-type: none"> • Utilize Lenovo's Android experts versus hiring your own internal resources • Deployment takes away from end-user productivity and developer app creation time 	<ul style="list-style-type: none"> • Your security settings are enabled right out-of-the-box—before an end-user can compromise them • End-user self-deployment reduces consistency and increases support costs • Lenovo engineers have extensive experience getting Windows® and Android to sync

Rely on the expertise of Lenovo's certified technicians to assist with the integration of your ThinkPad tablet into your existing PC environment. We'll get and keep you on-the-go, saving you time and money and allowing your IT staff to concentrate on business critical issues. Your go-to machine for business, with the peace of mind to know you can get things done with the security your organization needs and expects.

LENOVO'S ASSET TAGGING

DID YOU KNOW?

- 329 public and private organizations were studied for one year*
 - Collectively lost \$2.1B in data, hardware and productivity
 - Tablets are especially vulnerable
- Three most common places that computers are lost
 - Their own offices and homes
 - Hotels
 - Transportation (48%)

LOST AND STOLEN COMPUTERS ARE COMMON

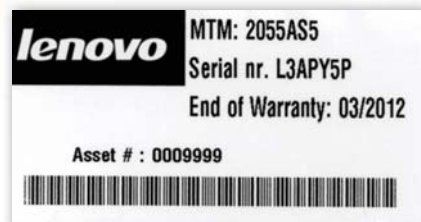
- Up to 12,000 each week in U.S. airports
- 5% are recovered

*Source: eWeek.com, (December 2010) for this entire section.

Let Lenovo assist you with asset management. Our asset tagging services allow you to streamline deployment, saving you time and reducing the risk of loss or theft of valuable technology assets.

CAPABILITIES

- High quality, professional, flexible asset tag
- Variable location and size
- Customer specified unique asset tag number ranges



BENEFITS

- Strong asset management program
- Lenovo provides list of serial numbers
- Assets are under management from day one
- Optional barcodes allow for very quick and accurate tracking
- Saves time and reduces loss or theft of valuable technology assets

Lenovo's Factory Services –
customization, security and asset
tracking. What you need to get things
done with the new ThinkPad tablet.



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*Specific view per benchmark shows 31% improvement over previous model. All products and offers are subject to availability. Lenovo reserves the right to alter product offerings and specifications at any time, without notice. Lenovo makes every effort to ensure accuracy of all information but is not liable or responsible for any editorial, photographic or typographic errors. All images are for illustration purposes only. For full Lenovo product, service and warranty specifications visit www.lenovo.com. The following are registered trademarks of Lenovo: Lenovo, the Lenovo logo, ThinkPad and ThinkPlus. Other company, product and service name may be trademarks or service marks of others. ©2011 Lenovo. Other company, product and service names may be trademarks or service marks of others.

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