

Lenovo® recommends Windows® 7 Professional.



**PERFORMANCE AND MANAGEABILITY IN AN ECO-FRIENDLY DESKTOP
FASTER. SMARTER. GREENER.
THE LENOVO® THINKCENTRE® M81 DESKTOP**

WHEN TO SELL

Engineered for Quality Enterprise Computing

The ThinkCentre M81 is designed for enterprise users who need:

- Superior processing power through 2nd generation Intel® Core™ processors
- Greater productivity through support for quad independent display
- Faster computing with Lenovo RapidBoot and Lenovo RapidDrive SSD technology¹
- Fast data transfers with SATA III support and optional USB 3.0
- Standard manageability features without Intel® vPro™
- Higher levels of security with Lenovo Hardware Password Manager and TPM 1.2⁵
- Eco-friendly hardware with ENERGY STAR® 5.2¹, EPEAT® Gold¹ and GREENGUARD® certifications
- More efficiency, with 56% better power consumption from the ThinkCentre M58

WHO TO SELL TO

Target Segment

The ThinkCentre M81 is designed to provide high software and hardware stability, standard manageability and 2nd generation Intel® Core™ processing to:

- Large enterprises
- Mid-market organizations
- Customers with fleets of over 500 PCs

WHAT WE OFFER – SALIENT FEATURES

High Performance for Superior Productivity

- 2nd generation Intel® Core™ processors with Turbo Boost 2.0⁴ technology
- SATA III HDD support and optional USB 3.0² offer high data transfer speeds
- Support for quad independent display increases employee productivity
- Lenovo RapidBoot technology for boot times under 24 seconds
- Lenovo RapidDrive SSD technology¹, for even lower boot time and better application performance

TOP REASONS TO OWN

- Faster Performance with 2nd Generation Intel® Core™ Technology
- Superior Platform Stability with Intel® Stable Image Platform Program (SIPP)
- Improved Productivity with Quad Independent Display Support
- Reduced Environmental Impact with ENERGY STAR® 5.2¹, EPEAT® Gold¹ and GREENGUARD® Certifications
- Better Maintenance with Standard Manageability and Tool-less Design

**LENOVO ENHANCED EXPERIENCE 2.0 FOR WINDOWS® 7.
FASTER AND OPTIMIZED FOR BUSINESS.**

Lenovo Enhanced Experience 2.0 for Windows® 7 uses RapidBoot technology to start your PC on average 20 seconds faster than a typical Windows® 7 computer*. And with superior web conferencing and robust security features, you'll benefit from increased productivity at the office. Find out more at www.lenovo.com/win7ee

*Compares averaged data from Lenovo EE 2.0 PCs with averaged data from 42 competitor products of similar configuration. Testing conducted by CNET Labs, Beijing in November 2010, using the independent Microsoft VTS tool to measure start-up, shutdown, resume and other Windows® 7 performance measurements. Data from competitor and Lenovo PCs were averaged and compared to calculate the claims used. Performance will vary by model and configuration.





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THINKCENTRE
M81 DESKTOP



Serviceability, Manageability and Security

- Components are laid out to make servicing the ThinkCentre® M81 hassle-free
- Preloaded ThinkVantage® Technologies suite allows system recovery, better power management and easier, more efficient system updates
- Lenovo® Hardware Password Manager offers superior data security
- The latest Trusted Platform Module provides enhanced system security

Green Features

- The ThinkCentre® M81 is an eco-friendly desktop, with certifications from:
 - » ENERGY STAR® 5.2¹
 - » EPEAT® Gold¹
 - » GREENGUARD®
- Power consumption is improved by 56% over the ThinkCentre M58
- Incorporates up to 42% recycled Post Consumer Content (PCC)

THINKPLUS® SUPPORT

- All Lenovo ThinkCentre customers receive Lenovo's award-winning base warranty service and support. Increase employee uptime and protect your investment longer by upgrading your warranty support to a higher service level and/or extending the base warranty for as long as you plan to own your Lenovo ThinkCentre.
- Enterprise operations require priority attention to support needs of their IT department and need fast, expert product support for their end-users and technicians. Lenovo's ThinkPlus Priority Support gives IT department faster access to Lenovo technical support for PC hardware and software issues, along with IT management tools to maximize helpdesk productivity while managing overhead costs.
- Bypass basic troubleshooting and experience shorter hold times, reduced repair times and higher first-time-fix rates so that your IT team can concentrate on mission-critical business activities.

THINKPLUS PROTECTION

- Lenovo Protection Services for ThinkCentre protects you and your business against hard drive failure. Lenovo Hard Disk Drive Retention allows you to retain your hard drive in case it should fail and protects valuable files falling into the wrong hands, in stead of returning the damaged part to Lenovo.
- To learn more about these and other available Lenovo Services, visit www.lenovo.com/services

1 In selected models
 2 Optional
 3 Available via Special Bid
 4 With Intel® Core™ i5/i7 processors
 5 Disabled for Russia and China





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THINKCENTRE
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KEY DIFFERENTIATORS

INTER-SERIES POSITIONING

Compared to the M70e

The ThinkCentre® M81 comes with:

- The latest Intel® platform
- Standard manageability
- Support for quad independent display via discreted card through option
- Support for 4 DIMMs

Compared to the M58/p

The ThinkCentre M81:

- Is equipped with 2nd generation Intel® core™ processors
- Is available in Tower and SFF form factors
- Has a 90% efficient power supply unit³
- Supports both SATA II and SATA III
- Offer options for 2 HDDs and one slim ODD
- Supports USB 3.0²

Compared to the M91/p

The M91/p is a premium enterprise desktop and offers advanced manageability with Intel® vPro™

CUSTOMER NEEDS AND OUR SOLUTIONS

Customers need a desktop with high performance and productivity

- 2nd Generation Intel® Core™ processors with Hyper Threading and Turbo Boost⁴ offer better multi-tasking features
- With Lenovo® Enhanced Experience 2.0 for Windows® 7, boot time is a low 23.43 seconds
- Support for quad independent displays with discrete graphics increases productivity
- HDDs with SATA III support are twice as fast as SATA II
- USB 3.0² offers data transfer speeds ten times faster than USB 2.0

Customers need superior security and manageability

- Trusted Platform Module (TPM) 1.2⁵ offers hardware-based protection on the ThinkCentre M81
- Additional security features include Rescue and Recovery® and the ability to enable or disable individual USB ports
- Lenovo Hardware Password Manager offers increased levels of data protection
- The ThinkCentre M81 also comes with standard manageability features

Customers need an environmentally-friendly, energy efficient desktop

- The ThinkCentre M81 has a power supply unit with an efficiency of 90%³
- The ThinkCentre M81 comes with the latest version of the Lenovo Power Manager
- The ThinkCentre M81 is compliant with standards like ENERGY STAR® 5.2¹, EPEAT® Gold¹, GREENGUARD® and Climate Savers®
- Uses up to 42% recycled Post-Consumer Content (PCC)
- The ThinkCentre M81 has 56% improved power consumption compared to the ThinkCentre M58

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