

Lenovo® recommends Windows® 7 Professional.

**lenovo**® **FOR**  
**THOSE**  
**WHO DO.**

## THE LENOVO® THINKCENTRE® M71e DESKTOP

**SECURE. STABLE. MANAGEABLE.**



### WHEN TO SELL

#### Best Suited for Users Who Need:

- Low price desktop solutions for transition to latest technology
- Enterprise-class security, stability and manageability in every desktop
- Sensible features to reduce initial and operating costs
- Environmentally-friendly features and accreditations to go green

### WHOM TO SELL TO

#### Target Segment:

- Large Enterprise and Public Sector who are cost-sensitive and require sufficient manageability and security integrated into the desktops



### LENOVO ENHANCED EXPERIENCE 2.0 FOR WINDOWS® 7. FASTER AND OPTIMIZED FOR BUSINESS.

Lenovo Enhanced Experience 2.0 for Windows® 7 uses RapidBoot technology to start your PC on average 20 seconds faster than a typical Windows® 7 computer\*. And with superior web conferencing and robust security features, you'll benefit from increased productivity at the office. Find out more at [www.lenovo.com/win7ee](http://www.lenovo.com/win7ee)

\*Compares averaged data from Lenovo EE 2.0 PCs with averaged data from 42 competitor products of similar configuration. Testing conducted by CNET Labs, Beijing in November 2010, using the independent Microsoft VTS tool to measure start-up, shutdown, resume and other Windows® 7 performance measurements. Data from competitor and Lenovo PCs were averaged and compared to calculate the claims used. Performance will vary by model and configuration.





