

Lenovo ThinkCentre M75e Messaging



ThinkCentre M75e Messaging



POSITIONING STATEMENT

ThinkCentre M75e is an entry level enterprise-class ThinkCentre AMD offering. It has a 15 month stable platform that comes with manageability and energy saving tools that enterprises need.

TARGET AUDIENCES

Enterprises and Educational Institutions looking for an entry level desktop.

SAVE TIME & MONEY

The ThinkCentre M75e comes with strong manageability, security, award winning support and services and energy efficiency features to save energy costs.

- **Manageable and secure:** The ThinkCentre M75e comes with 15 month stable platform, preloaded ThinkVantage® Technology tools and DASH support that reduce desktop maintenance costs and lowers dependencies on IT support. It comes with the same TPM that IT organizations are so used to. It is also HPM capable for increased security.
- **Energy efficient:** Owing to large number of PCs they manage, Enterprises need extremely energy efficient PCs to reduce their energy costs. It comes with GREENGUARD certification and is ES 5.0 compliant (select models). The AMD PowerNow and PowerPlay (select ES 5.0 models) and Lenovo Power manager let you save substantial Energy costs on your global PC fleet. The M75e is very energy efficient which means it remains cooler even in closed environments like labs and kiosk boxes.
- **Support and services:** The M75e comes with award-winning base warranty service and support. Enterprise operations require priority attention to IT support needs and need fast, expert product support for their end-users and technicians. Lenovo's ThinkPlus Priority Support gives IT departments faster access to Lenovo technical support for PC HW and SW issues, along with IT management tools to maximize helpdesk productivity while managing overhead costs. By-pass basic troubleshooting and experience shorter hold times, reduced repair times and higher first time fix rates so that your IT team can concentrate on mission-critical business activities.

ENHANCED EXPERIENCE

The ThinkCentre M75e comes with cost effective dual and quad display solution as well as cost effective technologies for supporting large RAM. It also comes with Win 7 Enhanced Experience.

- **Configure-To-Order and Global Models:** ThinkCentre M75e is available the way you want it. Based on customer demands, it can be tailored to address the unique needs of multiple verticals. Global Models also available.
- **Memory:** The M75e comes with cost-effective technologies to support 4 DIMMs
- **Multi monitoring:** The M75e comes with cost effective technologies to provide a low cost multi-monitoring solution as well as supports Quad Display [using ATI HD5450 graphics card]
- **A great usage experience:** Faster startup (30 second boot up) and shut down time with Lenovo Enhanced Experience for Windows 7. Powerpoint animations, Heavy graphic applications and Excel macros are faster thanks to the strong graphics integration.

PRIDE & CONFIDENCE

The ThinkCentre M75e is tested rigorously for complete peace of mind and confidence.

- **Rigorous testing:** To live up to the trusted Think name, the ThinkCentre M75e undergoes rigorous voltage, shock, vibration and drop tests making it extremely reliable. Further, we make continual thermal improvements thereby mitigating risks of failures due to overheating.

Pillars

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SELLING SUMMARY

- Enterprise class ThinkCentre AMD offering
- Now available with CTO and Global Models
- SFF and Tower available
- Energy Star models available
- Energy Efficient that stays cooler even in closed environments
- Lowest cost multi-monitor display
- Stable platform (15 months)
- Lowest cost ThinkCentre offering with 4 DIMM
- Green – AMD PowerNow and PowerPlay (select ES 5 models)
- Cutting edge DASH support to reduce IT time and cost
- Strong graphic integration for faster Powerpoint animations, heavy graphic applications and Excel macros

ThinkCentre M75e Messaging

IT Department / IT handler

ThinkCentre desktops go through a rigorous testing process making them extremely reliable; so that you can concentrate on more important tasks rather than worrying about PC downtime. They come with DASH support and ThinkVantage® technology tools for enhanced security, energy savings and high productivity. Further you have the ability to customize these tools to meet your requirements. In the event of needing support you can rely on Lenovo's award winning support and services for complete peace of mind.

Public Sector / Govt

The ThinkCentre® M75e comes with state of the art security features such as TPM support, HPM capability and individual USB I/O enable/disable for strong security. It also comes with ThinkVantage Rescue and Recovery that lets you restore your previously saved system image, including data, applications and operating system for complete peace of mind.

The ThinkCentre M75e comes with essential ThinkVantage® Technologies to save PC management costs and Lenovo Power Manager and AMD PowerPlay and PowerNow to save energy costs.

Education

The M75e is very energy efficient which means it remains cooler even in closed environments like classrooms, labs and kiosk boxes.

General Messaging

- Enterprise level computing at the right price
- Think reliability combined with energy efficient design
- Comprehensive portfolio of services to provide to your customers
- Range of options and accessories to boost your margins

ThinkCentre M75e is Lenovo's first enterprise class AMD offering. You now have a new cost-effective solution for the enterprise market. It is available with CTO and Global Models.

The M75 combines the legendary Think reliability with Energy Efficient design that remains cooler even in closed spaces.

ThinkCentre desktops give you the ability to provide your customers Lenovo's award-winning service and support as well as industry-leading phone support for complete peace of mind. You can also provide a range of ThinkPlus® services.

Lenovo® also recommends upgrading your customers to Priority Support, where you don't have to invest in additional resources and infrastructure but rather rely on Lenovo's worldwide, regional support centers for improving your profitability, while providing 24x7 customer support.

You can sell a range of options and accessories thus boosting your revenues and margins (For a list of options and accessories please refer to the "Options and Accessories" section). The comprehensive qualification testing ensures complete Lenovo system compatibility and you have a single company to call in the event of service and support.

ThinkCentre M Series Messaging



SAVE TIME & MONEY

ThinkCentre M-series desktops help save IT time and costs while protecting the environment at the same time.

- **Energy Efficiency:** Thanks to our Energy Star 5.0 certified products and Power Manager software, the ThinkCentre M-series lets you save substantial energy costs on your global PC fleet.
- **Tool-less Design:** ThinkCentre M-series allows IT staff to service and upgrade the PCs quickly and with ease, without requiring them to bring a toolbox for opening the chassis or calling services.
- **Security and Manageability:** ThinkCentre M-series prevents data and PCs from being stolen with tools like ThinkVantage Technologies, Hardware Password Manager, Intel vPro/AMD Dash technologies and physical security features, thereby preventing possible monetary loss.
- **Award winning Warranty Service and Support:** You could also choose from ThinkPlus Support and ThinkPlus Priority support for enhanced support needs.

ENHANCED EXPERIENCE

ThinkCentre M-series desktops offer strong performance, strong productivity and less down time.

- **Performance:** ThinkCentre M-series helps drive productivity in the office by employing the latest processors, allowing superior multitasking, adaptive speed and graphics.
- **Windows 7 Enhanced Experience:** ThinkCentre M-series provides an enhanced experience on Windows 7, making it quicker to boot up, smoother to operate and ensures less down time.
- **Ergonomic Design:** ThinkCentre M-series are user-friendly with its tilted top handle design (making it easy to carry), top mounted power button (for simplified access) and fitted angle USB ports (making it easier for users to plug in).
- **Configure-To-Order and Global Models:** ThinkCentre M-series are available the way you want it. Based on customer demands, they can be tailored to address the unique needs of multiple verticals. Global Models also available.

PRIDE & CONFIDENCE

ThinkCentre M-series is part of the Think brand family, offering green and reliable computing.

- **Green Material:** ThinkCentre M-series are competitively green, earning recognition from EPEAT, TCO and GREENGUARD. Not only do we use minimal and recyclable packaging material, but our plastics parts are made up from up to 42% post-consumer content.
- **Reliability:** ThinkCentre M-series are computers you can count on. Having been tested in extreme environments, improved to provide less thermal heating and designed to limit vibration, ThinkCentres are able to live longer.