

PROMOTION

ALERT

FOR NEW CUSTOMERS

1% Business Partner Payout...

2% Customer Rebate...

0% Financing...

0 Payments for 90 Days!

Purchasers of new Lenovo products can qualify for a **2% rebate** when financing their solution with Lenovo Financial Services. The rebate applies when customers select our 39 month, Fair Market Value lease special that features **0% financing and no payments for 90 days.**¹

Plus, Lenovo Business Partners receive 1% of the financed amount. That's \$500 on a \$50,000 sale!

- For transactions from \$10,000 to \$250,000.
- Transactions must be approved by June 30, 2012 with funding by July 31, 2012.
- Finance your total solution, including hardware, services, peripherals and software. Up to 40% of the total sale amount financed may be non-hardware items.
- The 1% payout is paid to Lenovo Business Partners at time of funding. The 2% customer rebate is automatically applied to their first payment.
- To use this rebate and finance promotion, the transaction must contain Lenovo products.

Talk to your Lenovo sales representative or call Lenovo Financial Services to learn more about this offer.

Lenovo Financial Services
888-537-8838
Sales.US@LenovoFS.com

¹ 0% financing is an implicit lease rate. It assumes the lessee returns the equipment at the end of the lease term and does not exercise a fair market value purchase option. The first three months of the 39-month term are at \$0. The remaining 36 payments reflect the financed amount (i.e. total financed amount divided by 36 equal payments). The 2% rebate is automatically applied to the first invoice when a payment amount is due. Promotion is available to U.S. commercial customers only. Subject to LFS credit, product, and documentation policies. Taxes and other charges may apply. LFS reserves the right to terminate this promotion without prior notice.

Lenovo
Financial Services



WHAT IS AN FMV LEASE

A Fair Market Value (FMV) lease offers lower monthly payments than loans or lease-to-own financing. Think of an FMV lease as a rental. You have the flexibility at the end of the lease term to return the equipment, continue leasing it, or purchase it for the fair market value.

For most organizations, FMV leases provide significant tax and accounting advantages. The equipment may not be considered an asset on your balance sheet. Depending upon your situation, up to 100% of the finance expense may be tax deductible.*

** Customers should consult their tax advisor. Lenovo Financial Services cannot provide tax advice.

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