



Lenovo® recommends Windows® 7 Professional.

THINKPAD
X220 TABLET



THE LENOVO® THINKPAD® X220 TABLET

THE MOBILITY OF A TABLET. THE PERFORMANCE OF A FULL-POWERED NOTEBOOK.
PEN. FINGER. KEYBOARD.

WHEN TO SELL

Best Suited for Enterprise Users Who Need a Tablet

- That is thin and lightweight, without compromising on performance
- Which has excellent multimedia performance
- Which is both durable and reliable – the ThinkPad X220 Tablet is designed to pass 8 MIL-SPEC tests

WHOM TO SELL TO

Target Segment

- Field Sales Professionals
- Service Professionals
- Field Engineers
- Researchers
- Healthcare Professionals
- Students

TOP REASONS TO OWN

- Pen, finger or keyboard based versatile computing
- Intuitive Multitouch hardware controls with Lenovo SimpleTap 2.0
- Enhanced communication and multimedia experience
- Up to 18 hours with the 6-cell battery and the ThinkPad external battery pack
- Outdoor viewable panel with scratch resistant Gorilla glass (optional)
- Full Powered second generation Intel® Core™ i7 processors

WHAT WE OFFER – SALIENT FEATURES

Productivity On-the-Go

The ThinkPad X220 Tablet is engineered to keep up with the lifestyle of today's mobile enterprise workers.

- The full powered second generation Intel® Core™ processor family provides a lightning-fast blend of performance and graphics
- The ThinkPad X220 Tablet is equipped with up to Intel® i7 processors, with a base speed of 2.7Ghz
- Starting weight at 1.8kg with a 6-cell battery, the ThinkPad X220 Tablet represents the best combination of portability and performance
- Intel® HD Graphics provides 2X faster graphics performance for better performance in applications such as Internet Explorer® 9, Firefox® 4, Adobe flash® 10.1 and so on

LENOVO ENHANCED EXPERIENCE 2.0 FOR WINDOWS® 7. FASTER AND OPTIMIZED FOR BUSINESS.

Lenovo Enhanced Experience 2.0 for Windows® 7 uses RapidBoot technology to start your PC on average 20 seconds faster than a typical Windows® 7 computer*. And with superior web conferencing and robust security features, you'll benefit from increased productivity at the office. Find out more at www.lenovo.com/win7ee

*Compares averaged data from Lenovo EE 2.0 PCs with averaged data from 42 competitor products of similar configuration. Testing conducted by CNET Labs, Beijing in November 2010, using the independent Microsoft VTS tool to measure start-up, shutdown, resume and other Windows® 7 performance measurements. Data from competitor and Lenovo PCs were averaged and compared to calculate the claims used. Performance will vary by model and configuration.





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Outstanding Battery Backup

The ThinkPad® X220 Tablet delivers exceptional battery life, for productivity on-the-go.

- Up to 18 hours with the 6-cell battery and the ThinkPad external battery pack
- Up to 9 hours with a 6-cell battery
- Up to 30% longer battery life with the Low-Power Multimedia Mode

Enhanced Communications Features

Voice and Video calls – the comfort of a notebook and the audio quality of a traditional telephone.

- Private Chat mode, which eliminates background noise for better audio clarity
- Conference Call mode, which picks up audio within a room like a speakerphone in a conference room
- Keyboard noise suppression
- HD Camera, HD Microphones and HD Displays

THINKPLUS® SUPPORT

Lenovo's award winning Warranty Service and Support optimize productivity and end-user satisfaction by helping you concentrate more on your business objectives.

- **ThinkPlus Warranty Onsite NBD Upgrades**
Maximizes PC uptime and productivity by providing convenient and fast repair services at your place of business.
- **Warranty Extensions (1 year to 3 years)**
Helps accurately budget for PC expense, protects your investment and lowers the overall TCO with a fixed-term, fixed-cost service solution.

Best-in-class User Experience

The ThinkPad X220 Tablet is designed for higher productivity by providing a more comfortable user experience.

- Improved hinge-based latching design for greater durability and reliability
- ThinkReader book and PDF reader software
- 45% larger touchpad with new buttonless design
- New Keyboard enhancements with larger Escape and Delete keys.
- Lenovo's TurboBoost+ optimizes Intel® TurboBoost for even greater performance boosts

THINKPLUS PROTECTION

Lenovo's Protection Services help you avoid unbudgeted repair costs, secure your data, save money and achieve peace of mind.

- **ThinkPad® Protection (TPP)**
Provides coverage for unexpected damage, unintentional drops and minor spills, thereby helping you eliminate unplanned repair costs.
- **Hard Disk Drive Retention**
Allows you to retain the hard drive, should it happen to fail, thus helping you protect your valuable data.

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KEY DIFFERENTIATORS

INTER-SERIES POSITIONING

X Series vs. W Series

- The W Series is designed for enterprise workers who use graphically and computationally intensive applications.
- The W Series is focused on performance, with less emphasis on mobility.
- The X Series is focused on delivering high performance ultraportables, designed for mobility without compromising on processing and graphical quality.

X Series vs. T Series

- The T Series is designed for high performance, larger screen size, integrated optical drive and a low purchase price.
- The T Series includes the features mentioned above at the cost of mobility.
- The X Series provides high-end processing and HD graphics in a 12" package for an excellent mobile computing experience.

INTRA-SERIES POSITIONING

ThinkPad X220 Tablet vs. ThinkPad X220 notebook

- The ThinkPad X220 is the fastest ultraportable starting weight at 1.8kg with a 6-cell battery. The ThinkPad X220 Tablet takes these same design principles and adds the versatility and productivity of pen and finger-based computing.
- The ThinkPad X220 provides a sophisticated, professional design along with the full-powered 2nd generation Intel® Core™ i7 processors.
- The ThinkPad X220 Tablet houses these same processors but solves the problems of using traditional PCs when not in a traditional desk environment with Tablet computing, pen or finger-based inputs, outdoor viewable screen, etc.
- The inclusion of full powered Intel® Core™ i7 processors, gives 2x the graphics performance when combined with the advanced multimedia and communication features, makes the perfect communication tool for the on-the go professional.

CUSTOMER NEEDS AND OUR SOLUTIONS

Customers need top-of-the-line performance in a portable machine

- Intel® iCore™ processors provide performance gains of up to 20% over the previous generation of processors. This enables users to get more out of their X220 Tablet, whether they are sending e-mails, creating and editing documents or working with multiple applications.
- Equipped with up to Intel® i7 processors, the ThinkPad® X220 Tablet is an ultraportable that offers the same performance as most 14", 15" and 16" notebooks.
- Intel® Hyper-Threading technology allows CPU cores to run multiple tasks at the same time. This enables users to work with more applications at the same time, without slowing down their Tablet.
- Intel® Turbo Boost technology dynamically increases CPU performance when enough system resources and thermal capacity are available. This allows the ThinkPad X220 Tablet to adapt to users' needs.
- The Lenovo Enhanced Experience provides up to 30% faster boot times on the ThinkPad X220 Tablet. Users need to wait less and can spend more time focused on being productive.
- Up to 2X faster graphics performance can be achieved through Intel® HD Graphics. This leads to faster and smoother performance for graphically intensive applications.

Customers need an outstanding Internet telephony and multimedia experience

- The Noise Cancelling microphone provides better communication experience by increasing the quality and reliability of Internet calls. It also offers better audio recording and dictation when used outside an office environment.
- The ThinkPad X220 Tablet keyboard is equipped with multimedia keys to manage audio and video playback. This makes it easy to control the camera, the microphone speaker and make volume adjustments without navigating complicated menus.
- Integrated HD 720p camera provides high resolution video capture while balancing for cost and file size. The increasing importance of HD multimedia for sales and training presentations as well as video conferencing makes the HD performance of the ThinkPad X220 Tablet essential for enterprise users.

Customers need the best usability and value from their machines

- The ThinkPad X220 Tablet provides more convenient software-only controls, reducing the number of buttons present and simplifying the face of the display.
- In order to increase system response time and provide more freedom of customization, Lenovo provides ready-to-install ThinkVantage® Tools rather than pre-installed ones.

- The ThinkPad X220 Tablet has been designed for long battery life. Users can experience continuous notebook power of up to 18 hours with the 6-cell battery and the ThinkPad external battery pack and up to 9 hours with a 6-cell battery.
- The use of the state-of-the-art buttonless touchpad in the ThinkPad X220 Tablet provides up to 45% larger surface area compared to a regular TouchPad. This offers users more comfortable navigation and pointing, as well as reduced finger movement to cross the screen.
- The Simple Tap 2.0 enhancements provide a simple, effective way of controlling system features while in Tablet mode. This helps increase the overall usability of Lenovo's software and hardware tools.
- The ThinkPad X220 Tablet incorporates advanced thermal management design. This results in the ThinkPad X220 Tablet being up to 10% cooler and up to 40% quieter. This advanced cooling technology ensures that the Tablet is comfortable to hold and use all day.
- The optional Direct Bonded Outdoor Panel provides screen clarity and visibility even in bright sunlight, allowing users to continue to be productive outdoors indoors.

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