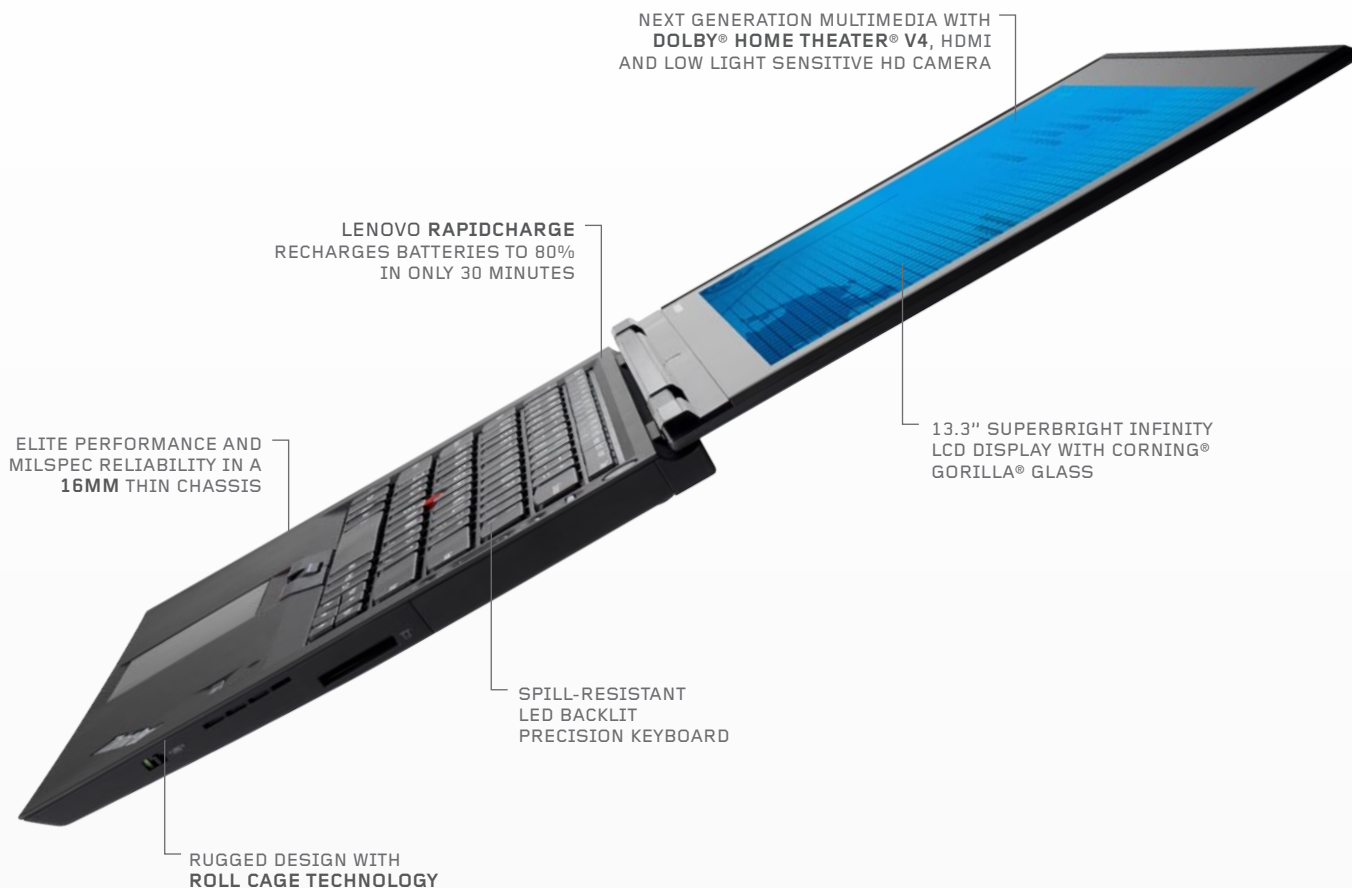


Lenovo® recommends Windows® 7 Professional.

lenovo® FOR THOSE WHO DO.

THE LENOVO® THINKPAD X1 NOTEBOOK

PUTS MORE TIME ON YOUR SIDE



WHEN TO SELL

Ideal for those who want to make an impression, travels frequently and need performance.

WHO TO SELL TO

Target Segment

- Corporate Executives
- Road Warriors (e.g. sales professionals)
- SMB Leaders
- Students (e.g. MBA)



LENOVO ENHANCED EXPERIENCE 2.0 FOR WINDOWS® 7. FASTER AND OPTIMIZED FOR BUSINESS.

Lenovo Enhanced Experience 2.0 for Windows® 7 uses RapidBoot technology to start your PC on average 20 seconds faster than a typical Windows® 7 computer*. And with superior web conferencing and robust security features, you'll benefit from increased productivity at the office. Find out more at www.lenovo.com/win7ee

*Compares averaged data from Lenovo EE 2.0 PCs with averaged data from 42 competitor products of similar configuration. Testing conducted by CNET Labs, Beijing in November 2010, using the independent Microsoft VTS tool to measure start-up, shutdown, resume and other Windows® 7 performance measurements. Data from competitor and Lenovo PCs were averaged and compared to calculate the claims used. Performance will vary by model and configuration.



Lenovo® recommends Windows® 7 Professional.

lenovo® **FOR**
THOSE
WHO DO.

ULTRA-MOBILITY REDEFINED

- Thinnest Thinkpad ever at 16mm
- Lenovo RapidCharge charges the ThinkPad X1 battery up to 80% in 30 minutes
- Up to 10 hours battery life* (with External Slice Battery)
- Integrated 3G mobile broadband options to connect and work anywhere.

ENHANCED USABILITY

- HDMI 1.4 for video output – Connect external high-definition displays and HDTVs with ease
- Integrated low-light-sensitive HD Webcam delivers a clearer image even in poor lighting conditions, making it easy to stay connected even when on the move
- Keystroke Noise suppression technology that ensures only your voice is heard in a web conversation
- Buttonless touchpad and Trackpoint for greater control

LEGENDARY THINKPAD RELIABILITY

- RollCage and Corning Gorilla glass protects the ThinkPad X1 against accidental drops and scratches
- RapidCharge battery designed to last 3 times longer than a standard notebook battery.
- Full-size spill-resistant precision keyboard. Now backlit.
- Fingerprint reader for secure authentication and login with one swipe

WITHOUT SACRIFICING THE PERFORMANCE

- 2nd generation Intel Core i5 processor running at 2.5Ghz (Max Turbo frequency 3.2Ghz)
- Up to Genuine Windows® 7 Professional 64-bit
- Lenovo Enhanced Experience 2.0 for Windows® 7 further enhances the usability and performance with industry's best boot up times
- Up to 8GB DDR3 RAM and 160GB SSD, USB3.0 port



SERVICE OFFERINGS

THINKPLUS SUPPORT

Lenovo's award winning Warranty Service and Support optimize productivity and end-user satisfaction by helping you concentrate more on your business objectives.

- **ThinkPlus Warranty Onsite and Next Business Day Upgrades**
Maximizes PC uptime and productivity by providing convenient and fast repair services at your place of business.
- **Warranty Extensions (From 1 year to 3 years)**
Helps accurately budget for PC expense, protects your investment and lowers the overall TCO with a fixed-term, fixed-cost service.

THINKPLUS PROTECTION

Lenovo's Protection Services help you avoid unbudgeted repair costs, secure your data, save money and achieve peace of mind.

- **Sealed Battery Warranty Extension (3 years)**
Available with the purchase of a 3 year extended system warranty, Lenovo's Sealed Battery 3 Year Warranty Extension provides a one-time battery replacement opportunity at a fraction of the cost of standard battery replacement.

THINKPAD® PROTECTION (TPP)

Provides coverage for unexpected damage, unintentional drops and minor spills, thereby helping you eliminate unplanned repair costs.

- **Hard Disk Drive Retention (HDDR)**
Allows you to retain the hard drive, should it happen to fail, thus helping you protect your valuable data.



THE LENOVO® THINKPAD® X1 NOTEBOOK

KEY DIFFERENTIATORS

FULL FEATURED ULTRAPORTABLE

- ThinkPad X1 offers superior performance with 2nd generation Intel® Core i5 processors
- X1 Provides Enterprise manageability and security
- X1 has Multiple I/O ports (3 USB, USB3.0, eSATA, Ethernet, HDMI etc)
- MILSPEC (MIL-810G) reliability and Rollcage protection

INTRA-SERIES POSITIONING

ThinkPad X1 compared to X220:

- ThinkPad X1 provides Dolby Home Theater Sounds and a Vibrant 13.3" 350NIT display
- ThinkPad X1 provides RapidCharge technology
- ThinkPad X220 is smaller (12.5" and lighter < 3lbs)
- X1 has new modern design language while X220 carries traditional classic design.
- X220 has more expansion with swappable and extended batteries, as well as mechanical docking.



CUSTOMER NEEDS AND OUR SOLUTIONS

Executives want stylish machines. IT departments want Enterprise class features

- The ThinkPad X1 is astoundingly thin at 16mm
- Minimalistic design for leaders of today and tomorrow
- Manageability, Security, TPM, FPR, Global availability, Customer Transition Planning
- Comes with Lenovo's ThinkVantage® Technologies system management tools, award-winning customer support and choice of services that include leading warranty, Priority Support and accident protection offerings

Compromised Performance & quality in other ultraportables

- The ThinkPad X1 provides high performance with 2nd Generation Intel Core i5 processors. Over 2 times the performance of the ThinkPad X301
- Up to Genuine Windows® 7 Professional 64-bit
- Up to 8GB RAM combined with 160GB SSD provide excellent performance
- RapidBoot means the X1 boots 20secs faster than an average PC running Windows® 7
- ThinkPad X1 has passed 8 MILSPEC tests and provides unmatched durability with Rollcage and gorilla glass

Customers are seeking new innovation in Power

- Lenovo's RapidCharge technology charges the ThinkPad X1 battery up to 80% in just 30 minutes
- The integrated battery provides over 5 hours on a single charge
- With the external slice battery, the X1 can provide 10 hours of battery life*

Traditional business class ultraportables do not provide good multimedia experience

- The ThinkPad X1 comes with super bright (350NIT) 13.3" infinity HD display
- Dolby Home Theater v4 provides Theater-Quality Surround Sound on the X1

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