



Windows®. Life without Walls™.  
Lenovo® recommends Windows 7.

W SERIES



## GREAT IDEAS THAT BREAK PERFORMANCE BARRIERS

### THE LENOVO® THINKPAD® W701/W701ds

#### WHEN TO SELL

The ThinkPad W701/W701ds notebook is engineered for professional users that require:

- A mobile workstation that offers quality, performance and reliability
- Hardware to run graphically and computationally intensive applications, features include:
  - » Extreme/top GPUs
  - » High Resolution Display
  - » RAID Storage (0,1)
  - » Wacom® Digitizer
  - » Color Calibration
  - » ISV Certifications

#### WHO BUYS MOBILE WORKSTATIONS

##### TARGET SEGMENT

- Vertical Markets:
  - » CAD / CAM / EDA
  - » Oil and Gas
  - » DCC / Photography
  - » Life Sciences
- People that need hardware certified by Independent Software Vendors (ISV) to run their graphically and computationally intensive applications
- Users that require a level of performance unattainable with a standard laptop or desktop

#### WHAT WE OFFER

##### ADVANCED FEATURES

##### Cutting-edge technology that is unmatched

- Intel® Core™ i7 Quad Core and Extreme Processors
- Genuine Windows® 7 Professional
- Lenovo's Enhanced Experience for Windows® 7
- Embedded X-Rite Color Calibration Sensor
- Integrated Wacom Digitizer
- NVIDIA® Quadro® FX Graphics
- Display Port, DVI (dual link) and VGA output
- 17" WUXGA (RGB LED), 100% Gamut, 280 Nit, 2<sup>nd</sup> screen 10.6" WXGA (W701ds Only)
- USB 3.0 Technology
- Solid State Drives
- RAID 0,1 Support

##### Higher Expandability

- ThinkPad W701 Mini Dock Expansion
- Express (54mm) + (34mm) , Smartcard (54mm) + (34mm) or Compact Flash card(54mm) (PCIe) + Exp.(34mm)
- 5 in 1 media card reader
- 1 USB 3.0, 4 USB 2.0
- Display Port, DVI (Dual link), and VGA outputs
- eSATA
- DVD Multiburner, DVD ROM, Blu-ray™ Combo

##### Environmentally Responsible and Energy-Efficient

- EPEAT® Gold Certified
- Energy Star® compliant
- User Friendly Power Manager Software

#### LENOVO ENHANCED EXPERIENCE

#### FOR WINDOWS® 7.

#### FAST. SECURE. BUILT FOR BUSINESS.

Discover a better way of doing business with the new Lenovo Enhanced Experience for Windows® 7 on Think-branded PCs. Faster, more durable and greener Think-branded PCs are optimized for Windows® 7 to deliver improved ease of use. It enhances productivity and foolproof security that your business cannot do without.

#### THINKPAD W701/W701ds – TOP REASONS TO BUY

- CUTTING-EDGE TECHNOLOGY
- HIGHER EXPANDABILITY
- UNCOMPROMISED PERFORMANCE
- ENVIRONMENTALLY RESPONSIBLE
- ENHANCED PRODUCTIVITY



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ThinkPad



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## SERVICE OFFERINGS

### THE LENOVO® THINKPAD® W701/W701ds NOTEBOOK

THINKPLUS™ SUPPORT	THINKPLUS™ PROTECTION	LENOVO FACTORY SERVICES
<p>Lowers the overall IT support costs and reduces unbudgeted support and repair expenses.</p> <p><b>Base Warranty Service</b> Provides the Lenovo standard award-winning service and support.</p> <p><b>ThinkPlus Warranty Extension and Upgrade</b> Protects investment and increases productivity with the enhanced service-level upgrade and term extension.</p>	<p>Protects PCs and data from unexpected intruders—saves money, reduces hassles and offers peace of mind.</p> <p><b>ThinkPad Protection (TPP)</b> Includes repair of accidental damage, drops, or spills not covered by warranty</p> <ul style="list-style-type: none"> <li>• Complete protection to a desired term</li> <li>• 24 x 7 toll-free access to Lenovo technicians</li> <li>• Unlimited repairs covering accidental damage issues</li> <li>• Replacement with new system, if required</li> </ul> <p><b>Hard Disk Drive Retention</b> Allows you to retain your hard drive if it fails and thus protects data from falling into the wrong hands.</p>	<p>Offer peace of mind with Lenovo as a single-point-of-contact—manages infrastructure, consolidates contracts and streamlines the number of vendors.</p> <p><b>Lenovo Factory Imaging Services</b> A single point of contact for factory integration of value-added services:</p> <ul style="list-style-type: none"> <li>• Custom image loading (without tests), Custom image creation, Custom image verification, modification, migration.</li> <li>• CMOS Customization and Personalization, Intel® vPro™ provisioning.</li> <li>• Asset Tagging.</li> <li>• Advance Deployment Services and ImageUltra Services.</li> </ul> <p><b>Lenovo Factory Value-Added-Services (VAS)</b> VAS provides our valued customers the flexibility to receive all products on order in 1 shipment (ie: eliminate partial shipment) or group selected items to ship, as well as optional additional packaging and items consolidation.</p>



## COMPARISON WITH COMPETITORS

### THE LENOVO® THINKPAD® W701/W701ds NOTEBOOK

DESCRIPTION	LENOVO W701/W701ds	DELL M6400	HP 8730
Processor	Intel® Core™ i7 Processors	Intel® Core™ 2 Quad	Intel® Core™ 2 Extreme
Operating System	Genuine Windows® 7 Professional		
Display	RBG LED > 100% NTSC Color Gamut WUXGA. • 280 NIT	RBG LED > 100% NTSC Color Gamut WUXGA	RBG LED > 100% NTSC Color Gamut WUXGA "Dream Color"
Graphics	NVIDIA® Quadro® FX 2800M NVIDIA® Quadro® FX 3800M	NVIDIA® Quadro® FX 2700M NVIDIA® Quadro® FX 3700M	NVIDIA® Quadro® FX 2700M NVIDIA® Quadro® FX 3700M
Maximum memory	16GB of DDR3, 4 SoDIMM	16GB of DDR3, 4 SoDIMM	8 GB of DDR3, 2 SoDIMM
Storage	3 x 500GB (3rd HDD Optical Drive)	2 x 500GB	320GB 2nd HDD Optical Drive
Ports	5 USB (1 USB 3.0, 4 USB 2.0) Display Port, DVI (Dual Link), VGA, eSATA	USB 2.0 (x4), VGA, Display Port, eSATA	USB 2.0 (x4), HDMI, eSATA
Starting weight	4.07kg	3.86kg	3.4kg
Power Adapter	170 and 230 Watt Thin Adapter	210 Watt AC Adapter	210 Watt AC Adapter
Color Calibrator	X-Rite Integrated Color Sensor	No	No
Digitizer	Integrated Wacom®	No	No



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# COMPARISON WITH LENOVO® PRODUCTS: INTRA-SERIES POSITIONING

DESCRIPTION	THINKPAD® W701	THINKPAD® T SERIES
Usage	The ThinkPad W701/W701ds is suitable for performance users and customers who require ISV Certification	The ThinkPad T series is great for customers wanting standard performance and even greater battery life

## CUSTOMER NEEDS AND OUR SOLUTIONS

### Customers need Rich Display with Color Accuracy

ThinkPad W701/W701ds comes with a high-resolution and high-color gamut display with consistent reproducible colors through color calibration.

### Customers need Ultimate Productivity and Consistent Performance

ThinkPad W701/W701ds comes with the latest NVIDIA® and Intel® technologies that will help boost productivity to the next level. That is why Lenovo is certified on Several industry-leading workstation applications.

### Customers need Reliability

Each ThinkPad is taken through a rigorous testing process to ensure reliability.

### Customers need Support

Each ThinkPad comes with award winning service and support to give complete peace of mind.

### Customers need to Multi-task

The ThinkPad W701ds comes with dual screens to enable them to work with multiple applications simultaneously



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