

lenovo® **FOR**
THOSE
WHO DO.

**IT HAS THE BODY OF A TABLET.
AND A HEAD FOR BUSINESS.**



Transfer media files & documents
from USB keys & SD Cards

View and edit Microsoft® Office documents

Jot down handwritten notes

Handwriting to text conversion

Securely connect to corporate e-mail

Project 1080p video to External Displays

WHOM TO SELL TO

Target Segment:

The ThinkPad Tablet is the only true commercial Tablet PC available in the market. Essentially it is targeted at those who want a device that's both functional and fun. The ThinkPad tablet is ideal for business professionals on the move for whom staying in constant touch with family and work are high priorities. Target users are management & executives and sales professionals. Vertical market opportunities exist in Healthcare, Hospitality, Logistics, Insurance and Finance. Professionals in these industries need real time access to business data, secure email and video conferencing. Being a great sales presentation tool it's ideal for companies with large mobile sales forces. For IT managers it is all about security, manageability & ease of deployment. Being able to secure & encrypt the device's data, track devices and perform remote wipe and disable is a key capability. The true pen experience with active stylus opens up options such as accurate note taking & signature capture.

For Business Professionals:

- Stay connected to colleagues and friends with easy e-mail & pre-installed social networking applications; a 2MP front-facing camera for video calls and Social Touch — a unique application that pulls it all together in an easy to use widget.
- View and edit Microsoft® Office & PDF documents with Documents to Go by DataViz
- Write naturally and jot down handwritten notes, that automatically convert to handwritten text, mark up documents, and draw pictures with the accurate pressure sensitive ThinkPad Tablet Pen
- Comfortably type long e-mails, create documents and enter data in forms or spreadsheets, thanks to the convenient optional ThinkPad Tablet Keyboard Folio with built-in optical TrackPoint®

For IT Managers:

- Easily deploy and provision multiple devices with Lenovo's optional custom imaging service and zero touch deployment solution
- Provide easy and secure e-mail access with Good Technologies (certified) and Cisco VPN support (service charges may apply)
- Control device security with Active Directory Password support
- Microsoft® ActiveSync integration
- Supports encrypted user data and SD Cards
- Purchase and deploy applications via the Lenovo Application Shop
- Track and secure devices with optional Computrace utility allowing remote wipe & disable

TOP REASONS TO BUY

MARKETPLACE DIFFERENTIATION

- Higher resolution display – 1280x800
- Higher resolution cameras for sharper photos and video calling
- Pre-installed applications including (over \$40 in pre-installed applications for out-of-the-box functionality)
- Vibrating touch feedback for improved typing on-screen typing
- Adobe® Flash support
- Security/Manageability/Deployment features
- Standard with ThinkPad Tablet Pen

CUSTOMER FOCUSED SOLUTIONS

- Graphic Art – Mobility, collaboration, job flexibility, fast edits and sharing.
- Sales force- Work anywhere, mobility, collaboration, search notes, edit docs, sharing and presentations.
- Healthcare – Mobility, collaboration, search notes, edit docs, sharing and presentations.
- Engineers – On-screen ink is powerful design aid, direct manipulation and edits. High resolution tool for annotation and detailed design work.
- Accountants – Workflow productivity gains, notes capture, work while mobile. Collaborations, reviews done on screen instead of paper.

TECHNOLOGIES

- Platform – Android 3.1
- Storage – 16GB, 32GB, 64GB
- Bluetooth® – 3.0
- Display – Display - 10.1" IPS Technology, Corning® Gorilla® glass
- Front-facing camera – 2MP
- Rear-facing camera – 5MP
- Accelerometer – 3-axis
- Resolution – 1280x800
- Gyroscope – Yesradio battery
- Processor – NVIDIA® Tegra™ 2 Dual-core ARM Cortex-A9 (1GHz)
- Cellular radio – 3G Mobile Broadband
- Battery – 24.1Wh 3250mAh Li-Polymer
- Memory – 1GB RAM
- WiFi – 802.11 WiFi (802.11b/g/n)
- Thickness and weight – 14.5mm, 742gm(WiFi), 756gm (WiFi+3G)

SECURITY AND MANAGEABILITY

- User data and SD card encryption
- Pre-installed anti-malware software
- Integration with existing device management suites
- Lenovo App Shop and customized corporate App Shop for business
- Custom corporate images for business

*May not be available on all models.



PRODUCTIVITY AND MANAGEMENT

- ThinkPad Tablet Keyboard Folio* for improved typing on the go
- Pre-installed "Docs to Go" Word, Excel, and PPT viewing and editing
- Tablet sync utility for syncing documents and folders
- SD card and USB utility for transferring files between devices
- True pen experience for note taking, document markup and signature capture
- Mini-HDMI to easily connect to external displays
- Onboard holder for ThinkPad Tablet Pen
- Micro-USB port to share power cords with other devices

SERVICE EXCELLENCE

Protect your ThinkPad tablet with a true commercial portfolio of services that let's you concentrate on getting things DONE

- Fixed term, fixed cost coverage that meets your refresh cycles and critical support needs
- Protection against unexpected operational or structural damage due to drops, minor spills or integrated screen damage so your tablet is protected while you're on-the-go

Services include:

- Custom Imaging/Asset Tagging
- 2yr and 3yr Warranty Extensions (total duration)
- ThinkPad Protection
- On-site Service Delivery (where available)

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