



Windows®. Life without Walls™.  
Lenovo® recommends Windows.

SL SERIES



## ULTIMATE MOBILITY, SECURITY AND DURABILITY IN A STYLISH LOOK

### THE Lenovo THINKPAD® SL410 AND SL510 LAPTOPS.

The Lenovo ThinkPad SL410 and SL510 Laptops are built with features for both serious business and fun. Featuring the latest operating systems, business applications and innovative technologies; ThinkPad SL410 and SL510 are comprehensive computing platforms that are ready to use out of the box.

### COMPETITIVE SELLING POINTS

#### LATEST INNOVATIONS FOR MOBILE AND SECURE BUSINESS COMPUTING

- Intel® processors up to Core™2 Duo for high performance
- Windows®7 preload for advanced user experience and multimedia
- DDR3 RAM with up to 8 GB memory for high-bandwidth storage and fast data transfer
- Active Protection System™ for enhanced hard drive protection
- Rescue and Recovery® for quick and accurate recovery of stored data
- Contemporary ID and clean design with a matte black top cover and scratch resistant ABS
- Wider wireless connectivity using Wireless LAN 802.11 a / b / g / n, and Bluetooth®
- Convenience to connect to other computing devices using eSATA, USB and ExpressCard
- Intel's High-Definition Audio and High-Definition Multimedia Interface (HDMI) for multichannel audio output and protected digital data transmission
- Optimized VOIP options to save costs and enhance user experience in digital communication
- Multitouch touchpad for multi-perspective visualization using gestures like rotate, pinch and swipe
- EPEAT® Gold and Energy Star® 5.0 Certified Laptops to drive our commitment for a greener environment
- High-level support and excellent service that has achieved global recognition

### THINKPAD SL410 / SL510, TOP REASONS TO OWN

- LEGENDARY THINKPAD RELIABILITY
- LEADERSHIP IN MOBILE BUSINESS COMPUTING
- COMPREHENSIVE FEATURE-RICH DESIGN
- EXTRAORDINARY MULTIMEDIA PERFORMANCE



### WHEN TO SELL

#### BEST SUITED FOR SMALL AND MEDIUM BUSINESSES (SMBS) THAT NEED

- Durable and reliable laptops that increase productivity and provide round-the-clock data protection
- Dependable laptops that fit the budget and yet provide features to upgrade business performance
- Portable computing solutions that have high protection against viruses, hackers and other threats
- Multiple connectivity options to connect anywhere and to all office and home computing devices
- Thoughtfully designed and energy-efficient features that help reduce Total Cost of Ownership
- Impressive multimedia experience with excellent display and audio for office and home use

### WHO TO SELL TO

#### Lenovo THINKPAD SL410 AND SL510 LAPTOPS ARE BEST SUITED FOR:

- Small and medium businesses looking for reliable computing solutions that offer greater mobility, security and service at a reasonable price

**Lenovo ENHANCED EXPERIENCE FOR WINDOWS®7. FAST. SECURE. BUILT FOR BUSINESS.**

Discover a better way of doing business with the new Lenovo Enhanced Experience for Windows®7 on Think PCs. Faster, more durable and greener Think PCs are optimized for Windows®7 to deliver improved ease of use. It enhances productivity and foolproof security that your business cannot do without.





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**THE LENOVO THINKPAD® SL410 AND SL510 LAPTOPS.**

The Lenovo ThinkPad SL410 and SL510 Laptops are designed for mobility and security that small and medium businesses need when working in different environments and with constrained IT resources.



### SALIENT FEATURES AND BENEFITS

- 16:9 vibrant view and anti-glare displays for indoor and outdoor viewing
- LED backlit displays for brighter, better colours and longer battery life
- Spill-resistant keyboard to increase safety against accidental spills
- Standard and extended battery options: 4 cell, 6 cell and 9 cell
- Legendary ThinkPad keyboard, TrackPoint® navigation and Ultranav™ multitouch Touchpad
- Optional integrated 2MP camera for better picture resolution
- Wireless connectivity options: Wireless LAN 802.11 a / b / g / n, and Bluetooth®
- Expansion capability with 4 USB ports, USB/eSata combo port and ExpressCard
- HDMI to use the ThinkPad as a high-definition video source to an external monitor
- Optional Blu-ray™ optical drive for high-definition video and audio
- Optional integrated Fingerprint Reader to enhance security and access the system quickly
- Up to 500GB HDD for larger storage capacity

### CUSTOMER NEEDS/CHALLENGES AND OUR SOLUTIONS

**Problem:** A durable and comprehensive computing solution that helps to focus on business growth

**ThinkPad's Response:** ThinkPad SL410 and SL510 deliver the ThinkPad tradition of great engineering with enhanced protection and data security

**Problem:** Multiple connectivity options to be connected and get online from anywhere

**ThinkPad's Response:** ThinkPad SL410 and SL510 are built with the latest mobile technology

**Problem:** Inbuilt technology and preloaded applications to reduce the expenditure on additional devices and software

**ThinkPad's Response:** ThinkPad SL410 and SL510 are preloaded with the newest Windows® operating system, VOIP optimization and latest technology

**Problem:** Greater reliability for business computing and high-level service and support, at a reasonable price

**ThinkPad's Response:** ThinkPad SL410 and SL510 come with value-add security features at an attractive price and global recognition for technical support excellence

 **1300 557 073**  **www.lenovo.com.au**

**lenovo**

**ThinkPad**

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