



Windows®. Life without Walls™.
Lenovo® recommends Windows 7.

M SERIES



BRILLIANT BUSINESS DESKTOPS— POWERFUL. STABLE. SECURE.

THE **LENOVO® THINKCENTRE® M90 / M90p** DESKTOP

WHEN TO SELL

IDEALLY DESIGNED FOR LARGE ENTERPRISES AND MID-MARKET BUSINESSES

- High-performance desktops with Intel® Core™ i series processors
- Pre-loaded with the new Lenovo Windows® 7 Enhanced Experience
- Latest management tools with high-end security
- Energy-efficient green desktops
- Multi-touch monitor support
- New ergonomic industrial design

WHO TO SELL TO

TARGET SEGMENT

The Lenovo ThinkCentre M90 / M90p is designed for businesses that desire high-performance, secure and energy-efficient desktops to meet their sophisticated needs with maximized returns.

These desktops are specifically tailored for:

- Large Enterprises
- Mid-market Businesses

WHAT WE OFFER

HIGH-PERFORMANCE FEATURES

- 81%¹ better performance with Intel® Core™ i series processors
- 35 Second Boot Up with Lenovo Windows® 7 Enhanced Experience
- ThinkVision™ L2461x Monitor with multi-touch support

LATEST MANAGEABILITY AND SECURITY FEATURES

- Supports the latest SMC 2.0 and Intel® vPro™ technologies
- Reduces password-reset time of hard drives—Hardware Password Manager tool
- Pre-loaded full suit of ThinkVantage® Technology (TVT) tools
- Prevents data theft—USB individual disable, PS/2® ports and Intrusion switch

ENVIRONMENT-FRIENDLY FEATURES

- Uses up to 42% Post Consumed Content² (PCC) for the system (industry's highest) and 65% for the monitor
- Saves up to \$43³ on energy costs
- Energy Star® 5.0, EPEAT® Gold and GREENGUARD® compliant form factors
- Packed in a reusable bag (Eco USFF only)
- Reduces noise with the cat-foot cushion (Tower only)

ERGONOMIC-INDUSTRIAL DESIGN

- Easy-to-carry top handle
- Power button on top of chassis
- Tilted front I/O ports design

LENOVO ENHANCED EXPERIENCE FOR WINDOWS® 7. FAST. SECURE. BUILT FOR BUSINESS.

Discover a better way of doing business with the new Lenovo Enhanced Experience for Windows® 7 on Think PCs. Faster, more durable and greener Think PCs are optimized for Windows® 7 to deliver improved ease of use. It enhances productivity and foolproof security that your business cannot do without.

1 Comparing ThinkCentre M90p with a typical 3-year-old PC (ThinkCentre M55p) in PC Mark Vantage - Productivity

2 Recycled plastic percentage varies on form factors (including optional Fingerprint Keyboard): Tower - 42.10%, SFF - 39.63%, Eco USFF - 36.45%. Calculation based on EPEAT® standard as reference

3 Comparing a ThinkCentre M90p with ThinkVision L2251x versus a ThinkCentre M52 and ThinkVision E74 without Power Manager deployed and idle screen on. Based on energy cost of \$0.103 k/Wh, Energy Information Administration, Annual Energy Outlook 2009 (early release edition)

THINKCENTRE M90 / M90p—TOP REASONS TO OWN

- **INCREDIBLE PERFORMANCE WITH INTEL® CORE™ PROCESSORS**
- **NEW WINDOWS® 7 LENOVO ENHANCED EXPERIENCE PRE-LOAD**
- **COST-SAVING REMOTE PC MANAGEMENT TOOLS**
- **NO-COMPROMISE SECURITY**
- **BOOSTS PRODUCTIVITY**
- **GREEN FEATURES—HEALTHY ENVIRONMENT**
- **ENERGY-EFFICIENT DESKTOPS**
- **ERGONOMIC INDUSTRIAL DESIGN**





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SERVICE OFFERINGS

BASE WARRANTY

- 3 years

UPGRADE OPTIONS

- 4-year on-site service 9x5 NBD¹

POST WARRANTY

- 1-year on-site service 9x5 NBD¹
- 2-year on-site service 9x5 NBD¹
- 1-year on-site service 24x7
- 2-year on-site service 24x7

VALUE-ADDED SERVICES

- Online Data Backup (OLDB)
- ThinkPlus™ Priority Support
- Non-return Hard Drive Service
- 3-year on-site service + Hard Drive Retention

SALIENT FEATURES

The ThinkCentre M90 / M90p supports:

- Breakthrough performance with the latest Intel® Core™ i series processors
- Latest manageability tools—SMC 2.0 and Intel® vPro™
- Genuine Windows® 7 OS pre-load
- Energy Star® compliant
- Environment-friendly green features
- 10 USB ports (2 front + 6 rear + 2 internal)
- 2 serial ports (1 standard + 1 optional)
- 2 optional PS/2® ports
- Up to 1333 MHz DDR3 memory
- Easy mobility with top handle

KEY DIFFERENTIATORS

Items	M90p	M90	M58p	M58	M58e
Latest technologies with Intel Core I CPU	✓	✓	✗	✗	✗
15 Month Platform Stability	✓	✓	✓	✓	✓
Global Models	✓	✓	✓	✓	✓
Eco USFF Available	✓	✓	✓	✓	✗
vPro (with AMT Support)	✓	✗	✓	✗	✗
Full ThinkVantage Suite	✓	✓	✓	✓	✓
Secured Managed Client 2.0	✓	✓	✓	✓	✗
Hardware Password Manager	✓	✓	✓	✓	✗
Energy Star 5.0 / EPEAT / GREENGUARD	All models	All models	Select models	Select models	Select models
Post Consumed Content (PCC)	Best	Best	Better	Better	Good

¹ Next Business Day

* Special Bid only



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CUSTOMER NEEDS AND OUR SOLUTIONS

Customers need industry-leading performance with improved productivity from their desktop

ThinkCentre® M90 / M90p is offered with the latest Intel® Core™ i processor technology. In addition, the Lenovo® Enhanced Experience for Windows® 7 certification offers optimized connectivity, productivity and usability functions. This means, the start-up and shutdown times are faster, thereby increasing productivity.

Customers need efficient computer management tools for easy maintenance of desktops

ThinkCentre M90p offers the latest Intel® vPro™ technology, a welcome solution for its efficient manageability. This technology significantly reduces desk-side visits and system downtime. The ThinkCentre M90 / M90p also has a Secure Managed Client 2.0 solution, specially developed for central and remote storage. Managing data is now easy and the client can even work, without the HDD.

Customers need a stable offering

ThinkCentre M90 / M90p provides a 15-month platform stability and guarantees image stability throughout its life cycle.

Customers need optimum data security

Lenovo's exclusive Hardware Password Manager, centrally manages all your hard drive passwords and reduces password-reset time significantly. ThinkCentre M90 / M90p is also equipped with a chassis intrusion switch, PS/2® ports and a USB port-disable function to prevent unauthorized data access.

Customers need environment friendly desktops

ThinkCentre M90 / M90p is built with up to 42% Post Consumed Content¹ (PCC), which is the highest in industry. To ensure minimum use of plastic, the CPU back plate now comes in an elegant butterfly design. Additionally, the Eco USFF desktop is packed in an eco-friendly reusable cotton bag. Users can now save on energy bills with Lenovo's Power Manager tool that controls and monitors the power consumption of the desktop.



¹ Recycled plastic percentage varies on form factors (including optional Fingerprint Keyboard):
Tower - 42.10%, SFF - 39.63%, Eco USFF - 36.45%. Calculation based on EPEAT standard as reference.

 www.lenovo.com/think

lenovo
CREATORS OF THINKPAD

ThinkCentre

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Availability: All offers subject to availability. Lenovo reserves the right to alter product offerings and specifications at any time, without notice. Lenovo is not responsible for photographic or typographic errors. **Footnotes:** [1] **Thinness:** may vary at certain points on the system. [2] **Travel weight:** Includes battery and optional travel bezel instead of standard optical drive in Ultrabay, if applicable; weight may vary due to vendor components, manufacturing process and options. [3] **keyboard:** As defined by ISO/IEC 15412. [4] **WWAN Service Providers:** Requires separate agreement with select third party service provider and is subject to credit approval and applicable service agreement/terms, rate plan and coverage maps of the provider. Service is available in select metropolitan markets, not available in all areas. Service provider, not Lenovo, is solely responsible for service. Lenovo customers may be contacted after purchase to activate service. Special credit and tenure restrictions and additional charges may apply to international roaming. A network connection, third-party software, additional hardware and/or subscription to a third-party service may be required for certain solutions/applications. Additional restrictions apply. Offer subject to change [5] **Battery Life:** These model numbers achieved Battery Runtime Time of at least the time shown during testing. A description of the testing is available at lenovo.com/pc/www/thinkpad/batterylife. Battery life (and recharge times) will vary based on many factors including screen brightness, applications, features, power management, battery conditioning and other customer preferences. [6] **Wireless Network Access:** required and not included; access may require subscription and fees may apply. May require compatible wireless-enabled options, sold separately. [7] **Wireless range/speed:** Actual device range and data transfer speed depend upon many factors and are often less than the maximum possible. Information advertised has not contractual effect. Consult your local Lenovo representative for offerings available in your area. For a copy of applicable warranty information, contact Einsteinova 21, 851 01, Bratislava, Slovakia. Lenovo makes no representations or warranties regarding third party products or services. Not all the technologies listed with the bulb element may be available on some/all products showcased in this advertisement. The following are trademarks or registered trademarks of Lenovo: Lenovo, the Lenovo logo, ThinkVision, ThinkVantage and ThinkCentre. Microsoft, Windows and Vista are registered trade marks or trade marks of Microsoft Corporation in the U.S. or other countries. Intel, the Intel logo, Intel Core, Core Inside, Celeron, Celeron Inside, Centrino Inside, Pentium and Pentium inside are trademarks of Intel Corporation in the U.S. and other countries. Other names and brands may be claimed as property of others.

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