

Lenovo® recommends Windows® 7 Professional.

lenovo® **FOR**
THOSE
WHO DO.

THE LENOVO® THINKCENTRE® EDGE 71z

ELEGANT. EFFICIENT. CONVENIENT.

UNCOMPROMISED DESKTOP
PERFORMANCE IN A COMPACT
ALL-IN-ONE

FAST PERFORMANCE WITH
LATEST TECHNOLOGY AT A
COMPETITIVE PRICE

GREEN COMPUTING WITH
REUSABLE BAG, ENERGY STAR 5.0
AND EPEAT SILVER CERTIFICATION

UP TO 8 GB MEMORY; OPTIONAL DISPLAY
PORT FOR DUAL INDEPENDENT DISPLAY;
OPTIONAL SSD

SLEEK DESIGN WITH A SPILL-PROOF
WIRELESS KEYBOARD THAT SLIDES
UNDER THE PC FOR MORE SPACE SAVINGS



WHEN TO SELL

Best suited for users who need:

- Big savings on a mainstream all-in-one (AIO) with 2nd generation Intel® Core i technology
- A competitive and contemporary system that simplifies workspace management
- A powerful and compact desktop solution that fits perfectly into a shrinking workspace
- A sleek and elegant desktop to replace bulky tower PCs and cable clutter
- An eco-friendly computer to cut down on energy costs and environmental impact

WHOM TO SELL TO

Target Segment:

- SMB customers who want space saving desktop solutions for better workspace management and good cable management
- Perfect for education and public office places that demand elegant, modern-looking PCs



LENOVO ENHANCED EXPERIENCE 2.0 FOR WINDOWS® 7. FASTER AND OPTIMIZED FOR BUSINESS.

Lenovo Enhanced Experience 2.0 for Windows® 7 uses RapidBoot technology to start your PC on average 20 seconds faster than a typical Windows® 7 computer*. And with superior web conferencing and robust security features, you'll benefit from increased productivity at the office. Find out more at www.lenovo.com/win7ee

*Compares averaged data from Lenovo EE 2.0 PCs with averaged data from 42 competitor products of similar configuration. Testing conducted by CNET Labs, Beijing in November 2010, using the independent Microsoft VTS tool to measure start-up, shutdown, resume and other Windows® 7 performance measurements. Data from competitor and Lenovo PCs were averaged and compared to calculate the claims used. Performance will vary by model and configuration.



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GREATER PERFORMANCE WITH SMART TECHNOLOGY

The ThinkCentre Edge 71z AIO delivers:

- Desktop-level performance, with up to second-generation
- Intel® Core i5 Quad (65W) energy efficient processors
- Better multitasking options and support for Dual Independent Display
- Larger 20" wide CCFL (16:9) display with clear picture quality and an extraordinary visual experience
- Higher capacity HDDs – up to 1TB with 7200rpm (SATA 6.0Gb/s)
- Optional SSD for greater data reliability and security

GREATER CONVENIENCE OF USABILITY

Combining a desktop tower and monitor into a single sleek AIO, the Edge 71z:

- Fits stylishly on the desktop, a wall mount, or an extended arm occupying minimal space compared to traditional desktops
- Makes the workspace clutter-free and more spacious with an elegant design and reduced cables
- Saves even more desk space with the spill-proof wireless keyboard that slides under the AIO
- Can be moved around conveniently with an improved rubberized handle

ECO-CONSCIOUS COMPUTING

The Edge 71z offers:

- Greater energy savings with low power processors
- Reduced waste during PC refresh cycles, with less packaging
- A reusable green bag
- Energy Star 5.0 compliance

SERVICE OFFERINGS

THINKPLUS® SUPPORT

Base Warranty Support:

Provides Lenovo standard award-winning service and support

Warranty Upgrades and Extensions:

Protects investment, time, and money with the enhanced service level upgrade (e.g. NBD onsite) and term extension

Priority Support for Business:

Provides technical support for your business—expands your existing IT capabilities with fast access to 24 x 7 advanced level technical support.

THINKPLUS® PROTECTION

Keep Your Hard Drive:

Allows you to retain your hard drive if it fails and hence protects data from falling into the wrong hands

Lenovo Online Backup:

Provides secure, encrypted, and offsite storage of your customer's data.



THE LENOVO® THINKCENTRE® EDGE 71z



KEY DIFFERENTIATORS

COMPARISON WITH COMPETITORS

- Better processing power with latest Intel® i-Core processors
- Faster graphics with optional 1GB AMD Radeon card
- Superior application support with Windows platform
- The right price for a premium AIO – starting at USD 699

INTER-SERIES POSITIONING

Compared to the ThinkCentre M90z:

The M90z is designed to provide large enterprise customers an AIO with:

- vPro technology
- Stable platform
- Configuration flexibility
- Tool-less design

INTRA-SERIES POSITIONING

Compared to the ThinkCentre A70:

The A70 is built for the SMB customers who want a desktop with:

- More expandability in a stylish design



CUSTOMER NEEDS AND OUR SOLUTIONS

Customers need to increase performance and productivity

The Edge 71z offers:

- Up to second generation Intel® Core i5 Quad processors
- Support for optional Display Port output for Dual Independent Display

Customers need a clean, pleasant-looking workspace

The Edge 71z comes with:

- A slim design that occupies less space than traditional tower PCs
- A spill-proof keyboard that slides under the AIO when not in use

Customers need a greener, more environmentally-friendly desktop

The Edge 71z:

- Has less packaging, which equates to reduced waste disposal
- Meets Energy Star 5.0 standards

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Visit www.lenovo.com/safecomputing periodically for the latest information on safe and effective computing.

